

BE A STAR

DOWN SYNDROME ASSOCIATION
OF JACKSONVILLE





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Monthly Giving Campaign

Monthly giving is one of the most helpful and generous ways to help the DSAJ, because it enables us to preplan and ensure our families get exactly what they need when they need it. It's also a manageable way for our supporters to fit philanthropy easily into their monthly budget and make a positive impact.

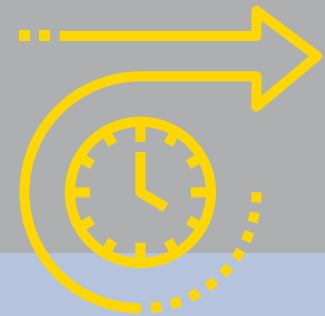
Campaign Overview

- Five giving categories to fit any budget
- Goal to have 21 donors in each category by the end of 2024
- Official launch date 3/21
- Website pop-up begins 2/1
- Will push on social media at least once each month in 2024 and send one email to entire database every other month after campaign launch

Why Give Monthly?

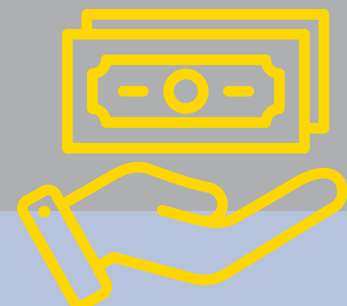
LONG-TERM IMPACT

Your monthly donation allows us to take a planned, long-term approach when budgeting. As a *Star* you are working with us to provide a positive Impact to the families we serve everyday.



COST EFFECTIVE

Monthly giving means low administration costs, which means that more of your money goes to where it's needed most: helping people with Down syndrome achieve their full potential and helping to create a community that is educated, supportive, and inclusive of individuals with Down syndrome.



Tiers of Giving

\$21 per month (\$250 per year)

SUPPORT STAR

Support Star donors ensure the families we serve are able to attend informational workshops that support families with newborn feeding, potty training, puberty, teen and adult social skills, and more. We host professionals from around the country for these essential events. For just \$252 per year, you can ensure one family benefits from these workshops throughout the year.

\$50 per month (\$600 per year)

SPORTY STAR

Sporty Star donors cover the cost of one athlete's participation in the sport of their choice for a whole season. The DSAJ offers sports programs for our families, allowing those with Down syndrome to enjoy a full season of athletics including soccer, dance, boxing, and basketball.

\$125 per month (\$1,500 per year)

SOLUTIONS STAR

The DSAJ's Inclusion Solutions program is a robust and essential program that connects families with an assortment of therapists (including physical, speech, behavioral) as well as educational support and private tutoring that help children with Down syndrome thrive and become included within our community. Solutions Stars help us provide annual scholarships to these families so that their child can be successful and included within our community.

Tiers of Giving

\$250 per month (\$3,000 per year)

SOCIAL STAR

Social Star donors help cover the costs of social events for the families we serve. DSAJ hosts movie nights, dance parties, play & learn events, and more for those with Down syndrome and their families. We host 150+ individuals per month at these events and rely on donors to help make them a success!

\$500 per month (\$6,000 per year)

SUSTAINER STAR

Our parent medical outreach programs lift up parents of babies with Down syndrome as they navigate their journey. From providing free parent packets at all local hospitals to hosting baby brunches that help educate and connect parents, the DSAJ works to create a heartfelt connection so that parents feel supported and informed every step of the way. Sustainer Stars' donations help sustain these families by covering the various costs associated with these important efforts.

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